



LESLEY CHAN

ARTIST + DESIGNER

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Work Experience.

2021-2022

Junior Graphic Designer

BalmLabs | Remote

- Created branded marketing and social media assets, including videos, advertisements, and site graphics.
- Styled prepared content in Klayvio and Shopify.
- Coordinated with team members to maintain consistency throughout each project.
- Managed files, tasks, and communication within Dropbox, Notion, and Slack.

2020-2021

Graphic/Motion Designer Intern

B4brand | Remote

- Produced digital content such as social media posts, PDF spreads, and animated graphics.
- Developed and maintained branding guidelines for multiple establishments.
- Responsible for independently sourcing and editing photographs for projects.

Awards.

2019

2nd Place Winner

Pigeon Design Competition | Toronto, ON

- Researched competitors to design a label and promotional material for a future drink product.
- Independently organized and presented my work to high-level clients.

2019

Finalist

Adobe XD Creative Jam LIVE | Toronto, ON

- Trained and lead my team to design an application that assisted with academic integrity.
- Collaborated in presenting the completed product to a panel of judges.

Profile.

I am an artist and designer who is passionate about all things creative. I find joy in obtaining skills from other fields, especially as I am a fast learner who is skilled at problem solving. Organization and punctuality are main focuses in my approach to work, while also taking pride in my attention to detail.

Education.

2017-2022

OCAD University, Toronto ON

Bachelor of Fine Arts:

Major in Drawing & Painting

Minor in Integrated Media

with distinction

2020-2021

OCAD University School of

Continuing Studies, Remote

Digital Media Skills Certificate

Skills.

Photoshop	Adobe XD
Illustrator	Figma
After Effects	HTML
InDesign	CSS
Premiere Pro	JavaScript